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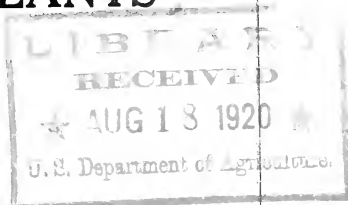
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SECTION OF NOMENCLATURE

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STRAWBERRY PLANTS



PRICE LIST *for* FALL OF 1916 AND SPRING OF 1917



Plants Ready for Shipment October 25th.



J. R. STERLING & SONS
Judsonia - - Arkansas

To Our Customers

Thanking our friends and customers for their liberal patronage in the past, we hope for their business in the future.

We will give old and new customers a fair deal.

We don't raise as many varieties as some, but try to have the best.

We have tried many varieties at \$10. per 1000 and find them worthless.

Varieties and Price List

EXCELSIOR—Extra early, medium to large, good shipper, good plant maker, very hardy. Per 1,000, — \$2.00.

MAMMOTH CLIFF—Mid-season, is an Improved Klondike, same size and color as Klondike, sells as Klondike, more prolific, good plant maker, the best mid-season I have found. You need not be afraid of Mammoth Cliff. It will please you.

Per 1,000, — \$2.00

MISSIONARY—Season, second early, medium large, good plant maker. Per 1,000— \$2.00

SENATOR DUNLAP—Mid-season, a favorite with many, is not adapted to Southern climate and soil, but does well in Western and Northern climates. Per 1,000, — \$2.00

AROMA—The best late berry of all varieties, very large, good shipper, commands a fancy price on the market, once tried always a favorite for late berries. Per 1,000, — \$2.00

PROGRESSIVE—(Everbearing) The best of all the Everbearing varieties. Per 1,000, — \$7.00

All plants are tied 25 in a bunch.

Should I be out of any variety may I substitute?

Always sign your name and address as plain as you can, as that will avoid delay.

I ship by express, and use as light material as will carry the plants safe.

If your post office is different from your express office give both, be sure to say where to ship to.

I ship by Wells Fargo and Co. Express.

1,000 plants divided in two varieties, add 10 cents to list price.

No order booked unless one fourth of price accompanies order and balance when plants are to be shipped.

We do all in our power to have every package as represented.

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Should a shipment get lost we will refill same without any extra charge, provided you get a signed statement from your agent to that effect.

We will correct any error on our part.

Orders booked according to turn.

We use damp moss all through the plants, so they will keep fresh and carry to any state. All varieties are perfect bloom, they do not need to be pollenized by any other variety.

All well rooted plants, and to the best of our knowledge, are true to name.

Remit by express order, post office money order, or cashier's check.

We do not use any cuts, or anything misleading, honesty and your money's worth, is our motto. Any business entrusted to us will be appreciated. We will treat you right. Give us a trial that we may prove it.

To whom it may concern:

Mr. J. R. Sterling of Judsonia, Ark., has been for many years one of our valuable customers, and our business relations with him have always been pleasant. We have found him to be prompt and absolutely honest in his business dealings, and worthy of confidence that may be reposed in him.

FIRST NATIONAL BANK, Judsonia, Ark.

UNIVERSITY OF ARKANSAS
AGRICULTURAL EXPERIMENT STATION
Office of the State Entomologist

Certificate No. A 12 issued at Fayetteville, Ark., Aug. 17, 1916
CERTIFICATE OF NURSERY INSPECTION.

This is to Certify, that the nursery stock growing on the premises of J. R. Sterling of Judsonia, Ark., has been inspected by a duly authorized inspector in accordance with Act 319, 1913, laws of Arkansas, and that said nursery stock has been found to be apparently free of all dangerous and injurious insect pests and plant diseases.

This Permit is void after Sept., 1, 1917, but may be previously revoked for cause.

Geo. G. Becker
 STATE ENTOMOLOGIST.

Mammoth Peking Duck Eggs in season \$1.00 per dozen.
Barred Rock Eggs, \$1.00 for 15.

